Designed By: Date:

1) Overview:

2) Target Customer:

3) Objectives:

4) Marketing Communication Strategy:

5) KPI:

6) Conclusion:

Designed By: Date:

**Theme and Concept ของแผนสื่อสารการตลาด**

Designed By: Date:

**รายละเอียด Event**

Designed By: Date:

**Story Board Page 1**

Designed By: Date:

**Story Board Page 2**

Designed By: Date:

**Story Board Page 3**

Designed By: Date:

**Story Board Page 4**

Designed By: Date:

**Story Board Page 5**

Designed By: Date:

**Story Board Page 6**